## wsoc-tv

Agency Name:	GMMB	Todays date:	10/29/2012
Advertiser Name:	Barack Obama	Invoice Nbr.:	Management of the second
× Credit	Debit Refun	d Transfer C	<b>PSI Contract #</b> 325053
Agency #	Advertiser # Order	Туре	323003
Date Aired:		Time Aired:	and the same and t
A/E Name:	Andrea Moore	A/E Number: Ntl. Rep Nbr:	
Billed at Rate:		Corrected Rate:	
Gross Credit/Debit:	\$1,000.00	Net Credit/Debit:	\$850.00
REASON FOR ADJUSTM	ENT:		
SALES Agency Commission Sales Ordering Error Makegood Error Rate Adjustment Telerep Ordering Error Telerep Makegood E Spots Double Ordere  TRAFFIC Product Conflict Poor Rotation Incorrect Media Outside Time Period Order Entry Error	ror Error ed	OTHER Carting Error Technical Difficult Network Overrun Invoice Billing Err Computer Conv. Production Billing Internet	or Error
<b>EXPLANATION:</b> credit due rebates for the wee	ek of 10/8 - dollars are being respent		
W-Th 10/31 1135p-1207a 2x			
Approved for Sales	Approv	ved for Accounting	

5			900	
S				
0	4			
Ō			J.	
٠	X	74		7
-	***	****	9600	
7				

Washington, DC 20007 3050 K Street NW

CPE

95/101/1536

National/Politica

Sales Tax Net Total

\$140,352.00

BASSETT, LAURA

Commission %

15.00

Commission

\$24,768.00

Phone/Fax **Buyer Name**  Sales Office Salesperson

**Account Types** 

Billing Type

Comments

OBAMA FOR AMERICA

Greer, Margolis, Mitchell & Associates

Charlotte, NC 28206-2700 WSOC-TV 1901 North Tryon Street

Brand Agency Schedule Dates Product Advertiser Political - Federal Candidate (1067) Pol/B Obama/D/Pre/US (16256) 09/18/12-11/01/12 Contract #

325053

Date Entered

08/01/12

Charlotte (WSOC)

1536/OBAMA FOR AMERICA (134148) Greer, Margolis, Mitchell & Associates (2890)

Telerep/Philadelphia, Philadelphia (1057) Telerep/Philadelphia Demo CO-OP

Headline # **Entered By** 

Order Type Last Modified Package Deal 06260214 O 10/29/12 Normal

Jill Hipskind

Sep. 2012 Oct. 2012 Nov. 2012 Grand Total:

\$165,120.00

By Broadcast Month Spots 142

\$147,215.00 \$17,905.00 \$0.00

and the second name of the secon	, e <sup>1</sup> e						
			09/18/12-09/21/12	09/18/12-09/21/12	09/18/12-09/21/12	09/23/12-09/23/12	09/23/12-09/23/12
			5	л	л	5	л
	Date: Acces		:30 10:58A- 12P (EST)	:30 10A- 11A (EST)	:30 9A- 10A (EST)	:30 8A- 9A (EST)	:30 7A- 8A (EST)
	Accepted-Station	CONFIRMATION CONTRACT					
	Ħ	Z	4	4	4		
			×	×	×		
		2	× × ×	× × ×	×	nasio	
		00	×	×	×	-0-0	2022
		Z		- 20-2		1	1
		8	4	4	4		ь
	Date:		\$550.00	\$375.00	\$375.00	\$500.00	\$300.00
	Comments:		\$2,200.0	\$1,500.0	\$1,500.0	\$500.0	\$300.0
			\$2,200.00 Charlotte (WSOC)	\$1,500.00 Charlotte (WSOC)	\$1,500.00 Charlotte (WSOC)	\$500.00 Charlotte (WSOC)	\$300.00 Charlotte (WSOC)
			9/13/12	9/13/12	9/13/12	9/13/12	9/13/12

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

Accepted-Agency/Advertiser

15.1 Normal Line / Spot 14.1 Normal Line / Spot 13.1 Normal Line / Spot 12.1 Normal Line / Spot 11.1 Normal Line / Spot 10.1 Normal Line / Spot

09/23/12-09/23/12

:30 6A- 7A (EST) :30 8A- 9A (EST) 09/22/12-09/22/12

:30 7A- 8A (EST)

:30 6A- 7A (EST) :30 4:30A- 4:59A (EST)

09/22/12-09/22/12 09/18/12-09/21/12 09/18/12-09/21/12 09/18/12-09/21/12

09/22/12-09/22/12

9.1 Normal Line / Spot 8.1 Normal Line / Spot 7.1 Normal Line / Spot 5.0 Normal Line / Spot 4.1 Normal Line / Spot 3.1 Normal Line / Spot 2.1 Normal Line / Spot 1.1 Normal Line / Spot

09/18/12-09/21/12

:30 7A- 8A (EST) :30 6A- 6:30A (EST) :30 5A- 5:30A (EST)

:30 8A- 9A (EST)

× × × × × × ×

×

\$75.00 \$725.00

2

\$475.00 \$325.00 \$300.00

\$475.00 Charlotte (WSOC) \$325.00 Charlotte (WSOC)

\$275.00 Charlotte (WSOC)

9/13/12 9/13/12 9/13/12 9/13/12 8/1/12 9/13/12 9/13/12

\$275.00

09/18/12-09/21/12 Dates

Sec

Length

Run Times

SPW Mo

Tu We Th Fr Sa Su

Spots

Rate

Total

Station

Comments

Entered

9/13/12 9/13/12

\$775.00

\$850.00 \$425.00

\$4,250.00 Charlotte (WSOC) \$1,700.00 Charlotte (WSOC)

\$5,800.00 Charlotte (WSOC) \$6,200.00 Charlotte (WSOC)

\$600.00 Charlotte (WSOC) \$75.00 Charlotte (WSOC) ×

×

Line

Line Type / Break Type (Ref #)



Washington, DC 20007 3050 K Street NW

CPE

Phone/Fax **Buyer Name** Sales Office Salesperson

Comments Billing Type **Account Types**  Charlotte, NC 28206-2700 WSOC-TV 1901 North Tryon Street

Brand Product Agency Advertiser

Contract #
Schedule Dates

325053

09/18/12-11/01/12

Date Entered Last Modified 08/01/12 10/29/12

Charlotte (WSOC)
By Broadcast Month
Sep. 2012

**Spots** 135

\$147,215.00 \$17,905.00 \$0.00 \$165,120.00

OBAMA FOR AMERICA	Standard	National/Political	95/101/1536		BASSETT, LAURA	Telerep/Philadelphia	Telerep/Philadelphia, Philadelphia (1057)	1536/OBAMA FOR AMERICA (134148)	Political - Federal Candidate (1067)	Greer, Margolis, Mitchell & Associates (2890)	Pol/B Obama/D/Pre/US (16256)
		Sales Tax	Net Total	Commission	Commission%	Package Deal	Order Type	Demo	Headline #	CO-OP	<b>Entered By</b>
			\$140,352.00	\$24,768.00	15.00		Normal		06260214	No	Jill Hipskind
									Grand Total:	Nov. 2012	Oct. 2012
									142	2	5
									\$165		\$17

Line	Line Type / Break Type (Ref #)	Dates	Sec	Sec Length	Run Times	SPW Mo	10/1	C.	/e т	ה ה	S	a St	Tu We Th Fr Sa Su Spots	ots	Rate	Total	Station	Comments	Entered
16.:	16.1 Normal Line / Spot	09/18/12-09/21/12	5	::	:30 12P- 1P (EST)	4		×	×	×				4	\$375.00	\$1,500.00	\$1,500.00 Charlotte (WSOC)	9,	9/13/12
17.:	17.1 Normal Line / Spot	09/22/12-09/22/12	5	:3	:30 12P- 12:30P (EST)						H	jese Jese		-	\$275.00	\$275.00	\$275.00 Charlotte (WSOC)	9,	9/13/12
18.	18.1 Normal Line / Spot	09/23/12-09/23/12	5	:3	:30 12P- 12:30P (EST)				5000		-0.00	L		ь	\$275.00	\$275.00	\$275.00 Charlotte (WSOC)	9	9/13/12
19.	19.1 Normal Line / Spot	09/18/12-09/21/12	6	:3	:30 4P- 5P (EST)	4		×	×	×		hans		4	\$825.00	\$3,300.00	\$3,300.00 Charlotte (WSOC)	9,	9/13/12
20.:	20.1 Normal Line / Spot	09/18/12-09/21/12	5	::	:30 5P- 5:30P (EST)	6		×	×	×				6	\$850.00	\$5,100.00	\$5,100.00 Charlotte (WSOC)	9,	9/13/12
21.	21.1 Normal Line / Spot	09/18/12-09/21/12	5	::	:30 5:30P- 6P (EST)	6		×	×	×	pene	0000		6	\$875.00	\$5,250.00	\$5,250.00 Charlotte (WSOC)	9,	9/13/12
22	22.1 Normal Line / Spot	09/18/12-09/21/12	5	نن	:30 6P- 6:30P (EST)	7		×	×	×		hear		7	\$1,100.00	\$7,700.00	\$7,700.00 Charlotte (WSOC)	9,	9/13/12
23.:	23.2 Normal Line / Spot	09/22/12-09/22/12	5	::	:30 7P- 7:30P (EST)						_			н	\$490.00	\$490.00	\$490.00 Charlotte (WSOC)	99	9/13/12
24	24.1 Normal Line / Spot	09/23/12-09/23/12	5	::	:30 6P- 6:30P (EST)									-	\$1,000.00	\$1,000.00	\$1,000.00 Charlotte (WSOC)	9	9/13/12
25	25.1 Normal Line / Spot	09/18/12-09/21/12	5	نن	:30 6:58P- 7:30P (EST)	4		×	×	×				4	\$850.00	\$3,400.00	\$3,400.00 Charlotte (WSOC)	9,	9/13/12
26.	26.1 Normal Line / Spot	09/18/12-09/21/12	5	ښ	:30 7:30P- 7:56P (EST)	4		×	×	×	pone			4	\$850.00	\$3,400.00	\$3,400.00 Charlotte (WSOC)	99	9/13/12
28.0	28.0 Normal Line / Spot	09/22/12-09/22/12	6	ప	:30 7:30P- 8P (EST)				le ae					-	\$500.00	\$500.00	\$500.00 Charlotte (WSOC)	.00	8/1/12
29.	29.1 Normal Line / Spot	09/24/12-09/24/12	ر ت	ن:	:30 8P- 10P (EST)		-							-	\$6,000.00	\$6,000.00	\$6,000.00 Charlotte (WSOC)	9	9/13/12
30.0	30.0 Normal Line / Spot	09/18/12-09/18/12	6	::	:30 10P- 11P (EST)			ece.	+		F-17-12	ear.		-	\$4,500.00	\$4,500.00	\$4,500.00 Charlotte (WSOC)	.00	8/1/12

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written

Accepted-Agency/Advertiser

Date:

Accepted Station:

Comments

1			Sec.
S			
0	100	30	
0			$\mathcal{L}$
-	19	798	
1		*******	90000

Washington, DC 20007 3050 K Street NW

CPE

Phone/Fax **Buyer Name** Sales Office

BASSETT, LAURA

Telerep/Philadelphia

Salesperson

Billing Type

**Account Types** 

National/Political 95/101/1536

Sales Tax

Net Total Commission Commission %

\$140,352.00 \$24,768.00 15.00

Charlotte, NC 28206-2700 WSOC-TV 1901 North Tryon Street

Agency Brand Product Advertiser

Contract #

325053

Date Entered

Schedule Dates Political - Federal Candidate (1067) Pol/B Obama/D/Pre/US (16256) 09/18/12-11/01/12

Greer, Margolis, Mitchell & Associates (2890) 1536/OBAMA FOR AMERICA (134148)

Telerep/Philadelphia, Philadelphia (1057)

Demo CO-OP

Entered By Headline #

Last Modified 08/01/12 10/29/12 O

Order Type 06260214 Jill Hipskind Normal

Package Deal

By Broadcast Month
Sep. 2012
Oct. 2012
Nov. 2012 Grand Total:

\$165,120.00

142

Charlotte (WSOC) **Spots** 135 5 \$147,215.00 \$17,905.00 \$0.00

			Comments:	Dale				<u>a</u>	Accepted-Station	8			Accepted Agency/Advertiser:	Accepted A
					DAC.			CONFIRMATION CO	000					
9/13/12		\$375.00 Charlotte (WSOC)	\$375.00	\$375.00	1	6.00 6.00		1	:30 9A- 10A (EST)	:30 94	ر ن	09/24/12-09/24/12	44.1 Normal Line / Spot	44.1 No
9/13/12		\$1,450.00 Charlotte (WSOC)	\$1,450.00	\$725.00	2		Enen	2	:30 8A- 9A (EST)	:30 8A	б	09/24/12-09/24/12	43.1 Normal Line / Spot	43.1 No
9/13/12		\$1,550.00 Charlotte (WSOC)	\$1,550.00	\$775.00	2			2	:30 7A- 8A (EST)	:30 7A	и	09/24/12-09/24/12	42.1 Normal Line / Spot	42.1 No
9/13/12		\$850.00 Charlotte (WSOC)	\$850.00	\$850.00	-			1	:30 6A- 6:30A (EST)	:30 6A	ъ	09/24/12-09/24/12	41.1 Normal Line / Spot	41.1 No
9/13/12		\$425.00 Charlotte (WSOC)	\$425.00	\$425.00	1		2020	<b>H</b>	:30 5A- 5:30A (EST)	:30 5A	ъ	09/24/12-09/24/12	40.1 Normal Line / Spot	40.1 No
9/13/12		\$5,000.00 Charlotte (WSOC)	\$5,000.00	\$2,500.00	2	2			:30 8P- 11:30P (EST)	:30 8P	л	09/22/12-09/22/12	39.1 Normal Line / Spot	39.1 No
9/19/12		\$30,000.00 Charlotte (WSOC)	\$30,000.00	\$15,000.00	2		2		:30 8:30P- 11:30P (EST)	:30 8:	6	09/20/12-09/20/12	38.2 Normal Line / Spot	38.2 Nc
9/13/12		\$1,500.00 Charlotte (WSOC)	\$1,500.00	\$500.00	ω		×	ω	:30 11:35P- 12:02A (EST)	:30 11	5	09/18/12-09/20/12	37.1 Normal Line / Spot	37.1 Nc
8/1/12		\$600.00 Charlotte (WSOC)	\$600.00	\$600.00	1	1			:30 11:30P- 12:05A (EST)	:30 11	6	09/22/12-09/22/12	36.0 Normal Line / Spot	36.0 Nc
8/1/12		\$850.00 Charlotte (WSOC)	\$850.00	\$850.00	1				:30 11P- 11:35P (EST)	:30 11	6	09/23/12-09/23/12	35.0 Normal Line / Spot	35.0 Nc
9/13/12		\$4,750.00 Charlotte (WSOC)	\$4,750.00	\$950.00	5	×	×	л	:30 11P- 11:35P (EST)	:30 11	5	09/18/12-09/21/12	34.1 Normal Line / Spot	34.1 No
8/1/12		\$2,500.00 Charlotte (WSOC)	\$2,500.00	\$2,500.00	L	1			:30 10P- 11P (EST)	:30 10	6	09/21/12-09/21/12	33.0 Normal Line / Spot	33.0 Nc
8/1/12		\$2,000.00 Charlotte (WSOC)	\$2,000.00	\$2,000.00	ь	1			:30 9P- 10P (EST)	:30 9P	6	09/21/12-09/21/12	32.0 Normal Line / Spot	32.0 Nc
8/1/12		Charlotte (WSOC)		\$4,000.00			1		:30 10P- 11P (EST)	:30 10	6	09/20/12-09/20/12	31.0 Normal Line / Spot	31.0 Nc
Entered	Comments	Station	Total	Rate	Spots	Fr Sa Su	Tu We Th	SPW Mo	Run Times	Length	Sec	Dates	Line Type / Break Type (Ref #)	Line
0.000														
								KICA	OBAMA FOR AMERICA	Comments				
								570	001111 500 1115					

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.



Washington, DC 20007

Billing Type

**Account Types** 

National/Political

95/101/1536

BASSETT, LAURA Telerep/Philadelphia

Comments

OBAMA FOR AMERICA

CPE

Phone/Fax **Buyer Name** Sales Office

3050 K Street NW

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Agency Schedule Dates Product Advertiser Salespersor Pol/B Obama/D/Pre/US (16256) Telerep/Philadelphia, Philadelphia (1057) 1536/OBAMA FOR AMERICA (134148) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) 09/18/12-11/01/12

Contract #

325053

Demo CO-OP Headline # **Entered By** Last Modified

Date Entered 10/29/12 08/01/12 06260214 8 Jill Hipskind

Sep. 2012 Oct. 2012 Nov. 2012 Grand Total:

142

\$147,215.00 \$17,905.00 \$0.00 \$165,120.00

Net Total Commission % Package Deal Order Type Commission 15.00 \$140,352.00 \$24,768.00 Normal Charlotte (WSOC)
By Broadcast Month

	ine / Spot	Title / about	ing / Spot	Type / break Type (Not #)	Time / Break Time (Bef #)
20124122	09/24/12-09/24/12	Ole lite Ole lite	09/24/12-09/24/12	Dates	Dates
n .	5	,	л	000	Sec Length
	:30		:30	- Series	enath
-30 60_ 6:30B (EST)	:30 5:30P- 6P (EST)		:30 SP- 5:30P (EST)		Run Times
_					SPW
<u></u>	-				SPW Mo Tu We Th Fr Sa Su Spots
_			_		Spots
\$1,100.00	\$875.00		\$850.00		Rate
\$1,100.00	\$8/5.00		\$850.00	2	Total
\$1,100.00 Charlotte (WSOC)	\$875.00 Charlotte (WSOC)		\$850.00 Charlotte (WSOC)		Station
					Comments

												The second secon	
21/17/6		\$1,700.00 Charlotte (WSOC)	\$1,760.00	\$425.00	4	1	1 1		:30 5:30A- 6A (EST)	5		09/18/12-09/21/12	58.0 Normal Line / Spot
0/13/10		\$825.00 Charlotte (WSOC)	\$825.00	\$825.00	<u></u>		×	1	:30 4P- 5P (EST)	6		09/24/12-09/24/12	57.0 Normal Line / Spot
21/2/12		\$3/5.00 Charlotte (WSOC)	\$3/5.00	\$375.00	1		×	1	:30 12P- 1P (EST)			09/24/12-09/24/12	56.0 Normal Line / Spot
0/13/1		\$550.00 Charlotte (WSOC)	\$550.00	\$550.00	L		×	1	:30 10:58A- 12P (EST)			09/24/12-09/24/12	55.0 Normal Line / Spot
9/13/17		\$375.00 Charlotte (WSOC)	\$3/5.00	\$375.00	1		×	1	:30 10A- 11A (EST)			09/24/12-09/24/12	54.0 Normal Line / Spot
0/13/17		\$4,000.00 Charlotte (WSOC)	\$4,000.00	\$4,000.00	-	×		1	:30 10P- 11P (EST)			09/21/12-09/21/12	53.0 M/G For 31.0.1 / Spot
0/6/17		\$500.00 Charlotte (WSOC)	\$500.00	\$500.00	  -	1			:30 12:05A- 12:35A (EST)	5		09/21/12-09/21/12	52.1 Normal Line / Spot
9/13/12		\$500.00 Charlette (WSOC)	\$500.00	\$500.00	-				:30 11:35P- 12:02A (EST)	UT.		09/24/12-09/24/12	51.1 Normal Line / Spot
0/13/12		\$950.00 Charlotte (WSOC)	\$950.00	\$950.00	ļ.				:30 11P- 11:35P (EST)	5		09/24/12-09/24/12	50.1 Normal Line / Spot
9/13/12		\$850.00 Challette (WSOC)	\$850.00	\$850.00					:30 7:30P- 7:56P (EST)	5		09/24/12-09/24/12	49.1 Normal Line / Spot
9/13/17		\$850.00 Challette (WSOC)	\$850.00	\$850.00			-		:30 6:58P- 7:30P (EST)	5		09/24/12-09/24/12	48.1 Normal Line / Spot
9/13/12		\$1,100.00 Charlotte (WSOC)	\$1,100.00	\$1,100.00	1		×	-	:30 6P- 6:30P (EST)	75		09/24/12-09/24/12	47.1 Normal Line / Spot
0/13/17		\$8/5.00 Charlotte (WSOC)	\$875.00	\$875.00	-		<b>L</b>		:30 5:30P- 6P (EST)	5		09/24/12-09/24/12	46.1 Normal Line / Spot
9/13/17		\$850.00 Charlotte (WSOC)	\$850.00	\$850.00			1		:30 5P- 5:30P (EST)	55		09/24/12-09/24/12	45.1 Normal Line / Spot
0/13/13	Collinicing	Station	lotai	Kate	z Spots	Th Hr Sa Su	Mo Tu We Th	SPW Mo	h Run Times	ec Length	Sec	Dates	Line Type / Break Type (Ref #)

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.

Accepted-Agency/Advertiser

Date

Accepted-Station:



**Buyer Name** 

BASSETT, LAURA

Sales Office Salesperson

Phone/Fax

95/101/1536

National/Political

Sales Tax **Net Total** Commission

\$140,352.00

\$24,768.00

Billing Type **Account Types** 

OBAMA FOR AMERICA

Washington, DC 20007 3050 K Street NW

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Product Agency Advertiser Schedule Dates Pol/B Obama/D/Pre/US (16256) 09/18/12-11/01/12 Contract #

325053

Date Entered

08/01/12

Charlotte (WSOC)
By Broadcast Month

Spots

Greer, Margolis, Mitchell & Associates (2890)

1536/OBAMA FOR AMERICA (134148) Political - Federal Candidate (1067)

Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057)

Order Type CO-OP Demo Headline #

Package Deal **Entered By Last Modified** No Normal

Commission % 15.00 06260214

Jill Hipskind

10/29/12

Sep. 2012 Oct. 2012 Nov. 2012 Grand Total:

\$147,215.00 \$17,905.00 \$17,905.00

142 \$165,120.00

Dates	Sec	Sec Length	Run Times	SPW	Mo	ฮ	We	T	FF	à S	SPW Mo Tu We Th Fr Sa Su Spots	Rate	Total	Station	Comments
9/24/12-09/24/12	ر ت	101	:30 5:30A- 6A (EST)		-		List to					\$425.00		\$425.00 Charlotte (WSOC)	
)/24/12-09/24/12	5	;;,	:30 6:30A- 7A (EST)		-					ere		\$850.00	\$850.00	\$850.00 Charlotte (WSOC)	
9/18/12-09/21/12	5	<i>i</i> :	:30 6:30A- 7A (EST)			_	1 1 1 1	-	1			\$850.00	\$3,400.00	\$3,400.00 Charlotte (WSOC)	
100110			20 02 0 152 (502)				-	ri Tab	312			47 000 00		#7 000 00 Charlatta (MCOC)	

			Comments:	Dales				Accepted-Station:		Date:		Accepted Agency/Advertiser:	Accepted
					70	CONFIRMATION CONTR.	MATIO	Y T	2				
10/29/12		\$0.00 Charlotte (WSOC)	\$0.0	\$0.00	2	×	×	2	:30 11:35P- 12:07A (EST)	5	10/31/12-11/01/12	69.0 Normal Line / Spot	69.0
10/18/12		\$1,575.00 Charlotte (WSOC)	\$1,575.0	\$1,575.00	1	×		1	:30 9P- 10P (EST)	7	10/19/12-10/19/12	68.0 Normal Line / Spot	68.0
10/9/12		\$2,265.00 Charlotte (WSOC)	\$2,265.0	\$2,265.00	н	×		WS 1	:30 6:30P- ABC WORLD NEWS TONIGHT	Oī	10/12/12-10/12/12	67.0 Normal Line / Spot	67.0
10/5/12		\$1,065.00 Charlotte (WSOC)	\$1,065.0	\$1,065.00		×		BALL 1	:30 2:58P- COLLEGE FOOTBALL COUNTDOWN	ω	10/06/12-10/06/12	66.0 Normal Line / Spot	66.0
10/5/12		\$4,500.00 Charlotte (WSOC)	\$4,500.0	\$4,500.00	1		×	1	:30 10P- 11P (EST)	л	10/08/12-10/08/12	65.0 Normal Line / Spot	65.0
10/5/12		\$8,500.00 Charlotte (WSOC)	\$8,500.0	\$8,500.00	1	×		1	:30 9P- 10P (EST)	4	10/07/12-10/07/12	64.0 Normal Line / Spot	64.0
9/19/12		\$1,000.00 Charlotte (WSOC)	\$1,000.0	\$1,000.00	1	1			:30 7P- 8P (EST)	6	09/23/12-09/23/12	63.0 Normal Line / Spot	63.0
9/19/12		\$7,000.00 Charlotte (WSOC)	\$7,000.0	\$7,000.00	Д	<u> </u>			:30 8P- 8:15P (EST)	6	09/20/12-09/20/12	62.0 Normal Line / Spot	62.0
9/13/12		\$3,400.00 Charlotte (WSOC)	\$3,400.0	\$850.00	4	1 1	1 1		:30 6:30A- 7A (EST)	5	09/18/12-09/21/12	61.0 Normal Line / Spot	61.0
9/13/12		\$850.00 Charlotte (WSOC)	\$850.0	\$850.00	ı	Loca	_		:30 6:30A- 7A (EST)	ر ت	09/24/12-09/24/12	60.0 Normal Line / Spot	60.0
9/13/12		\$425.00 Charlotte (WSOC)	\$425.0	\$425.00	ш		-		:30 5:30A- 6A (EST)	л	09/24/12-09/24/12	59.0 Normal Line / Spot	59.0
Entered	Comments	Station	Total	Rate	Spots	Th Fr Sa Su	Mo Tu We	SPW	gth Run Times	Sec Length	Dates	Line Type / Break Type (Ref #)	Line

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written